



READ-A-THON

SEPTEMBER 16-27, 2024

TITLE SPONSOR: AMY IMHOFF, REALTOR

RAISE MONEY FOR ART, MUSIC, SCIENCE LAB,
MORE ELECTIVES & OUR SCHOOL LIBRARIES

what

5th ANNUAL WCEF READ-A-THON

The event is volunteer-led in partnership with the Walnut Creek Education Foundation (WCEF TK-12) and the Walnut Creek School District (WCSD).

why

RAISE \$185,000 TO BENEFIT OUR SCHOOLS!

The money you raise helps fund salaries for our WCSD credentialed librarian and our school's TK-5 art, music, and science lab programs. Donations to WCEF also fund 25 additional elective classes in grades 6-12, the Las Lomas Wellness Center, and more. All 5,100 students receive a comprehensive education because of your generosity. Thank you!

when

SEPTEMBER 16-27, 2024

The Read-a-thon kicks off in your student's classroom on September 16. Your student should set personal reading and fundraising goals, record their number of minutes read daily on Pledgestar, play BINGO for prizes, and raise funds through September 27.

how

REGISTER AT PLEDGESTAR.COM (DOWNLOAD THE APP!)

Start by downloading the Pledgestar app, or registering at pledgestar.com/wcef/. Pledgestar is where you enter your minutes read daily, and create your student's request to share with family, friends, and neighbors. The app helps you connect easily with sponsors, can translate your appeal to 50+ languages, even share via text and/or social media. **The suggested fundraising goal is \$85 per student.**



SCAN ME

win

PRIZES, INCENTIVES, & CELEBRATIONS

We have lined up some great prizes and incentives for our readers! Students who...

- Make BINGO earn a vinyl sticker or fidget spinner soccer ball and other prizes!
- Sign up by September 16 are entered in a raffle to win a panCoast pizza family gift card
- Raise \$150 or more and you are automatically entered in a raffle to win a gift card

AND MORE!

- Students who get the most sponsors and most minutes read at each school are entered into a raffle for gift cards!
 - Help your school reach its fundraising goal of \$26,500 and earn a fabulous celebration
- Look out for an email on September 15 from WCEF for all the prize and celebration details!

kickoff!

MONDAY, SEPTEMBER 16

Bring your favorite book to school on Monday, September 16 and help us kick off the Read-a-thon as we come together to raise \$185,000 as a community!

Visit wcefk12.org/readathon for our Read-a-thon FAQs, to follow our progress on our Leaderboards, and for how-to videos on creating a Pledgestar account and sharing on social media. We made it easy to support our schools!