



READ-A-THON

SEPTEMBER 18-29, 2023



TITLE SPONSOR: AMY IMHOFF, REALTOR

RAISE MONEY FOR ART, MUSIC, SCIENCE LAB,
MORE ELECTIVES & OUR SCHOOL LIBRARIES

what

4th ANNUAL WCEF READ-A-THON

The event is volunteer-led in partnership with the Walnut Creek Education Foundation (WCEF TK-12) and the Walnut Creek School District.

why

RAISE \$180,000 TO BENEFIT OUR SCHOOLS!

The money you raise helps fund salaries for our WCSD credentialed librarian; and our school's TK-5 art, music, and science lab programs. WCEF funding also funds math support, 25 additional elective classes in grades 6-12, the Las Lomas Wellness Center, and more. All 5,000 students receive a comprehensive education because of your generosity. Thank you!

when

SEPTEMBER 18-29, 2023

The Read-a-thon kicks off in your child's classroom on September 18. Your child should set personal reading and fundraising goals, record their number of minutes read daily on Pledgestar, play BINGO for prizes, and raise funds through September 29.

how

REGISTER AT PLEDGESTAR.COM (DOWNLOAD THE APP!)

Start by downloading the Pledgestar app, or registering at pledgestar.com/wcef/. Pledgestar is where you enter your minutes read daily, and create your child's request to share with family, friends, and neighbors. The app helps you connect easily with sponsors, can translate your appeal to 50+ languages, even share via text and/or social media. **The suggested fundraising goal is \$75 per student.**



new!

FUN BINGO CHALLENGE & READING LOG

Participate in our fun BINGO Challenge to earn prizes! You can also download our Reading Log to help keep track of minutes read at school and at home.

PRIZES, INCENTIVES, & CELEBRATIONS

We have lined up some great prizes and incentives for our readers! Students who...

- Make BINGO and/or Blackout BINGO earn a maze pen and other prizes!
- Sign up by September 18 are entered in a raffle to win an Extreme Pizza Family gift card
- Raise \$100 are entered to win a gift card

AND MORE!

- Gift cards for students who gets the most sponsors and most minutes read at each school
 - Help your school reach its fundraising goal of \$20,000 and earn a fabulous celebration
- Look out for an email on September 17 from WCEF for all the prize and celebration details!

MONDAY, SEPTEMBER 18

Bring your favorite book to school on Monday, September 18 and help us kick off the Read-a-thon as we come together to raise \$180,000 as a community!

kickoff!

Visit wcefk12.org/readathon for our Read-a-thon FAQ, to follow our progress on our Leaderboards, and for how-to videos on creating a Pledgestar account and sharing on social. We made it easy to support our schools!



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RAISE MONEY FOR MORE ELECTIVE CLASSES AND OUR WCI LIBRARY

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RAISE \$180,000 TO BENEFIT OUR SCHOOLS!

The money you raise helps fund salaries for our WCSD credentialed librarian, Math Coach, and 12 additional elective classes. WCEF funding also elementary art, music, and science programs, the Las Lomas Wellness Center, and more. All 5,000 students in our community receive a comprehensive education because of your generosity. Thank you!

when

SEPTEMBER 18-29, 2023

The Read-a-thon kicks off in your child's core or English classroom on September 18. Your child should set personal reading and fundraising goals, record their number of minutes read daily on Pledgestar, play BINGO for prizes, and raise funds through September 29.

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