

Real Estate Partner Benefits	Gold Partner \$2,500	Silver Partner \$1,000	Partner \$750
Advertisements in Walnut Creek Magazine <i>(Two half-page ads, approx. 40,000 monthly circulation)</i> <i>Photo provided by agent</i>	Highest Tier of Photos	Second Tier of Photos	Name listing
Photo on WCEfk12.org <i>(Link on homepage & photos on dedicated Business Partner page)</i>	Highest Tier of Photos	Second Tier of Photos	Name listing
WCEF President's eMail <i>(Distribution in June to over 3,300 parents, average 40% open rate)</i>	Featured in emails	Mention in end of year thank you	Mention in end of year thank you
WCEF's The Source newsletter <i>(13,500 contacts)</i>	Featured Spotlight article	Group mention in a newsletter article	Mention in end of year thank you
Use of WCEF logo <i>(WCEF logo on approved signage & materials*)</i> <i>To be paid for by agent</i>	School site signage. See below for details.	Business Partner window decal and logo for flyers only	Business Partner window decal
WCEF Sign Rider <i>(NEW! Use of three WCEF branded 6"x24" sign riders)</i>	✓	✓	
Featured Article on WCEFK12.org	Featured article to announce partnership		
WCEF Social Media	Six boosted posts	One boosted post	
Invitation to Donor Reception/Event	✓	✓	

Real Estate Benefits begin February 1, 2020 and end January 31, 2021.

*School site signage/printed materials must be approved in writing by WCEF. A maximum of two signs per school site only. Sign dimensions to be provided by WCEF and are not to exceed 2' by 4'. School site signage and printed materials to be paid for by agent. WCEF will provide riders.