



first friday

WCEF First Friday Business Partnership Plan

Level:	2 Months	6 Months	1 Year	Benefits
Business Level 1:	\$100.00	\$250	\$400	<ul style="list-style-type: none"> Listing on website with offer/web link Sidebar announcement in First Friday Newsletter linked to listing page on website
Business Level 2:	\$250.00	\$500	\$900	<ul style="list-style-type: none"> Listing on website with offer/web link Business listed by name in upper right column of First Friday Newsletter
Business Level 3:	\$500.00	\$1,000	\$1,800	<ul style="list-style-type: none"> Listing on website with offer/web link 3 line "ad" with logo and product image in main body of the First Friday Newsletter

The First Friday business partner email will be distributed to all families in the Walnut Creek School District and Las Lomas High School (AUHSD) (approximately 4,200 families) on the First Friday of every month.

Additionally, the First Friday will be promoted in:

- A bi-weekly mention/link in the individual school e-newsletters;
- Bi-monthly/quarterly WCEF all families newsletter;
- On the home page of the WCEF website; and in periodic e-mail, print and/or signage promotions

Level 3

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Level 2

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Level 1