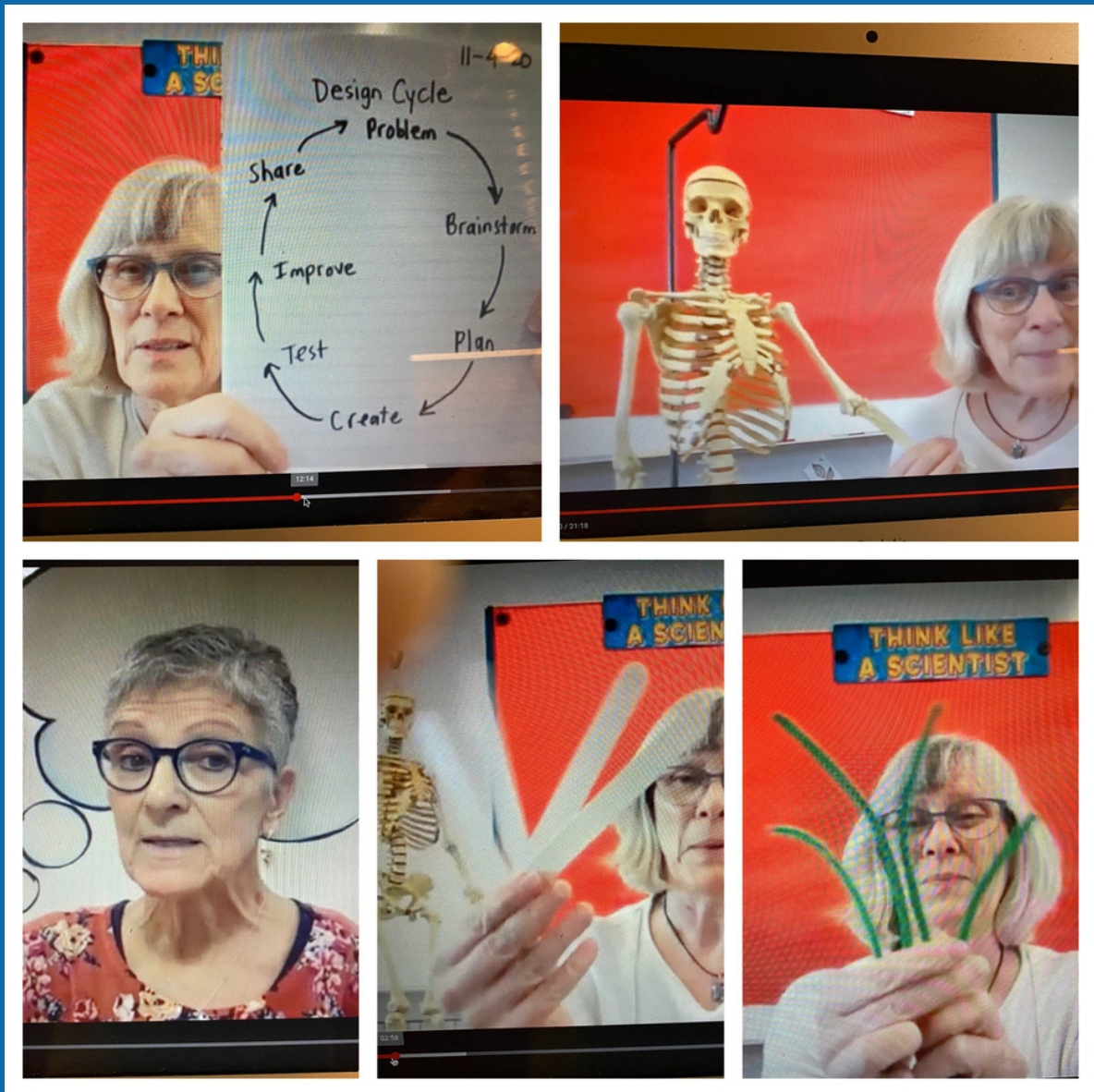


# 2021-21 IMPACT REPORT

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WALNUT CREEK  
EDUCATION FOUNDATION  
WCEFK12.ORG

# 2020-21

## PRESIDENT'S MESSAGE



This year, our community came together in extraordinary ways and made education a priority for our students. With your donations, volunteer efforts, and support, WCEF raised over \$1.282 million this year for 5,100 students, eight schools, and two districts. During a year with distance and hybrid learning, that is no easy feat!

While it was a year of reimagining, your donations to WCEF continued to fund teachers, specialists, staff, programs, electives, and the Las Lomas Wellness Center. Your donations made it possible for all elementary students to continue to experience weekly art, music, and science enrichment programs. Middle school and high school students continued to receive electives, and we were also able to add two TK-5 engineering kits. Most importantly, because of the generosity of many, the Las Lomas Wellness Center remained open and an essential place for students seeking support during a very trying year.

This is a mere sampling of all of the programs, classes, staff, and initiatives we continued to support during an absolutely unique year. All of this was made possible because of YOU!

WCEF is committed to providing \$1.3 million in funding in 2021-22. With 100% participation from parents, we can achieve this goal. Why? We must. The state of California does not adequately fund public education, and each year our schools rely on your support.

I am honored to be a part of this amazing community who continues to make education a priority for our students.

In Partnership,

A handwritten signature in black ink that reads "Katy Grant". The signature is written in a cursive, flowing style.

Katy Grant  
WCEF President 2020-21

"We make a living by what we get. We make a life by what we give."

— Winston Churchill

## ABOUT WCEF

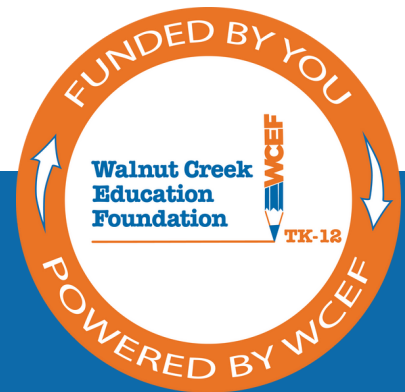
Like many things in life, creating great schools is the culmination of several variables. You need the right mix of dedicated teachers and professionals, relevant instructional materials, engaged students and families, and an invested community. All of this takes resources and capital, which is what we at WCEF are all about.

Established in 1983, WCEF is a non-profit, parent-led organization that operates independently of, but in partnership with, our districts to raise additional funds to offer services, programs, and electives beyond that of a basic state funded education. The Foundation raises funds for eight schools, 5,100 students in TK-12, and countless teachers and staff in Walnut Creek.

Every year our schools rely on 100% participation from our families and the greater community to bridge the almost \$2,550\* per student funding gap between what we receive from the state and what it costs to provide a quality education to our children.

**Join us. Invest in education and the next generation at [wcefk12.org](http://wcefk12.org)**

\*Ed-Data Financial Data for Walnut Creek, 2018-19.

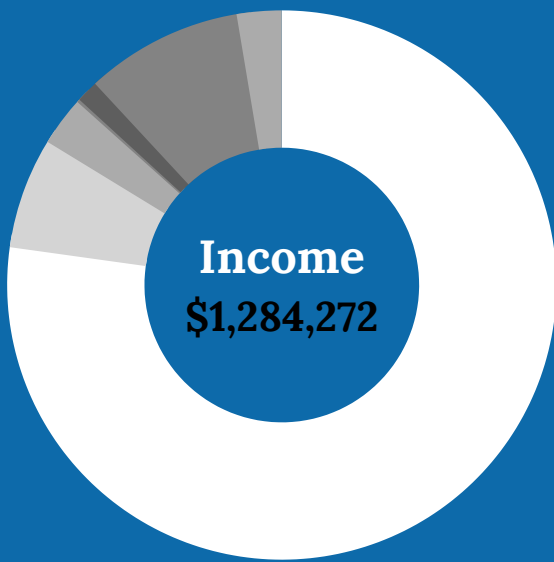


## MISSION STATEMENT

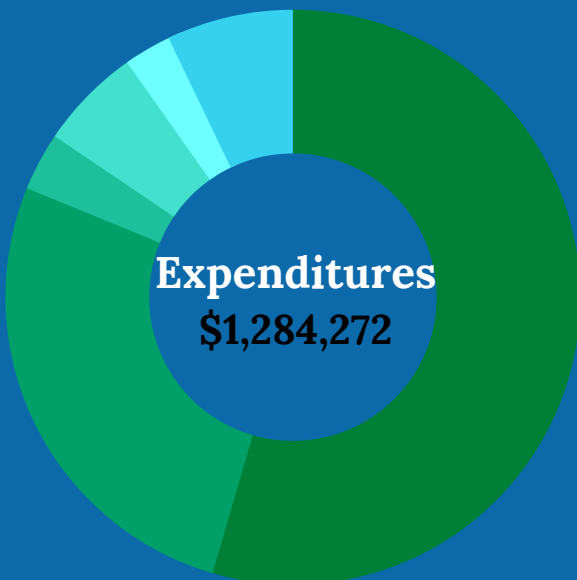
The Walnut Creek Education Foundation (WCEF TK-12) raises funds to preserve and enhance the education of each student in the Walnut Creek School District and Las Lomas High School in the Acalanes Union High School District through a broad-based community effort.

# 2020-21 OUR FISCAL YEAR

- » We raised \$1,284,272 thanks to each and every donor.
- » Our expenses and expenditures were lower than expected due to pandemic campus closures, and one-time funding.
- » Fundraising expenses were 2.3% of WCEF total expenditures.



- **Parents & Community**  
\$994,848
- **Read-a-thon**  
\$117,598
- **Corporate Matching Gifts**  
\$82,860
- **Businesses**  
\$36,729
- **PTA/PTO**  
\$33,500
- **Grants & Interest**  
\$2,238
- **Events & Dine Outs**  
\$16,499



- **TK-8 (WCSD)**  
\$700,000
- **9-12 (AUHSD)**  
\$342,570
- **Reserves & Endowment**  
\$91,428
- **Operating\***  
\$73,818
- **Read-a-thon share with PTA/PTOs**  
\$42,113
- **Fundraising & Events**  
\$34,343

\*Does not include PPP loan forgiveness of \$11,802

**\$700,000**

**YOUR DONATIONS TO WCEF CREATED COUNTLESS OPPORTUNITIES IN TK-8**



**MAINTAIN STAFF & TEACHERS**

Salaries for 20+ teachers and specialists to deliver a well-rounded education



**ENRICHMENT PROGRAMS**

Weekly art, music and science for grades TK-5 were delivered remotely every week to help develop motor skills, creativity, and decision making



**ADDITIONAL ELECTIVES**

Exposure to more electives that reflect student choice and interest, including the arts, band, STEM, world languages



**CREDENTIALLED LIBRARIAN**

Less than 10% of schools in California benefit from a full-time, credentialed librarian such as the WCSD Librarian



**1:1 TECHNOLOGY**

Additional funding from WCEF donors and one-time pandemic funds helped WCSD immediately move to 1:1 technology, guaranteeing devices for every student

"The simplest thing in the natural world can be mind-blowing! Getting kids interested in asking questions about the 'stuff of the world' helps them be more self-aware as they are aware of the things around them."

-Deborah Walker, Science Specialist Buena Vista

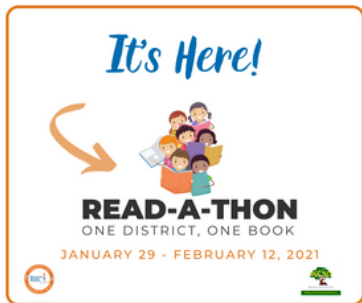


# REIMAGINING EDUCATION & FUNDRAISING FIRSTS FOR WCEF



## ONE DISTRICT, ONE BOOK

WCEF partnered with Walnut Creek School District to read A Boy Called BAT as a community, which also kicked off WCEF's first Read-a-thon fundraiser



## ENGINEERING CHALLENGES

Students in TK-5 were provided two unique engineering kits to elicit problem solving, creativity, and tinkering all while exploring the scientific method



# \$342,570

## ADDITIONAL FUNDING AT LAS LOMAS DELIVERS A TOP-RANKED EDUCATION



### COLLEGE READINESS

21 Advanced Placement classes across all subjects including the arts, math, science, English, history to prepare students for college



### WELLNESS CENTER

A full-time, dedicated space with trained staff to support students' social-emotional health, peer pressure, and growth



### CAREER READINESS

4 career pathways including medical careers, auto engineering, woodshop, and construction



### 7-PERIOD SCHEDULE

More class offerings mean smaller classes, greater opportunities, increased student choice, as well as a minimum of two additional electives per year



"By funding 12 sections, WCEF ensures we are able to maintain reduced class size in core classes and expand the AP and elective course offerings. WCEF also funds the Wellness Center, which is available to students managing stress or needing support, and has proven to be of vital benefit to students."

-Tiffany Benson, Principal  
Las Lomas High School



\$36,729

BUSINESS PARTNERS

In a year filled with closures and uncertainties, these business partners made your child's education a top priority.

PLATINUM PARTNER



DIAMOND PARTNERS



John Keller - Ameriprise Financial
1333 N California Blvd, Ste 630
Walnut Creek, CA 94596
(925) 295-1900



Smile Power Orthodontics
Dr. Bridget Powers
www.smilepowerortho.com
(925) 937-1333



INSIGHT Vision Care
675 Ygnacio Valley Road, b103
Walnut Creek, CA 94596
(925) 933-4700



GOLD PARTNERS



SILVER PARTNERS

- Chipotle
C&T Recycling
Brian Connor Home Loans
Kelly-Moore Paints
Wheel Kids Bicycle Club

PARTNERS

- Kendra Scott
Five Little Monkeys
Oke Poke
Mooyah
Stagetastic

PARTNERS CON'T

- School of Rock WC
Gino's Soccer Academy
Maker Lab Extreme
Town Hall Theatre Company
Diablo Theatre Compnay
Lottie's Creamery
Kumon
Seeba
Wish



# REAL ESTATE PARTNERS

## 2020-21 REAL ESTATE PARTNERS

Support The Real Estate Agents Who Support Our Public Schools

### Platinum Partner

Mark Pages-Oliver, MBA & Lisa Caldwell  
Range Real Estate  
(925) 998-0676



### Gold Partners



Joshua Simkin England  
BLVD. Real Estate  
(925) 708-4847



Christina Linezo  
Dudum Real Estate  
(415) 425-3085



Rebecca Burns  
Sotheby's  
(925) 788-1203



Jennifer DeVinney  
Keller Williams  
(925) 389-3437



Antonia Quanstrom  
Compass  
(925) 407-6299



Leslie Shafton Team  
Dudum Real Estate  
(925) 407-6299

Visit [www.wcefk12.org](http://www.wcefk12.org) for more information

"My Dad was a teacher for 44 years and I saw first hand how dedicated the teaching fraternity is, caring for our kids and often using their own resources to ensure their students don't go without. In our area, we have amazing schools filled with talented educators but accessing the right funding levels to meet the needs of our kids is a challenge. As professional realtors we are helping people to move in, around and out of our communities and the school systems are a huge draw to our area. We're excited to be a part of the solution and uphold the quality of our public schools."

Mark Pages-Oliver, Range Homes and WCEF Platinum Partner

# W C E F B O A R D

## 2020-21 Executive Board

President	Katy Grant
VP Administration	Sarah Seaway
Treasurer	Inna Raspudic
VP Fundraising	Jennifer Zimmermann
Secretary	Kellie Kemp
VP Communications	Eryn King
VP Marketing	Jennifer Chaney

## General Board

Business Development Chair - Kiroun Saluja  
 New Family Liaison - Ben Winig  
 Parent Fundraising Chair - Josee Sirios  
 Major Gift Chair - Lisa Michelangeli  
 Major Gift Chair - Allison McAdam  
 Volunteer Chair - Lisa Van Duesen  
 Grant/Endowment Chair - Sandra Naughton  
 Social Media Chair - Alison McDaniel  
 Rossmoor Chair - Susan Steele

## Advisors

Marie Morgan - WCSD Superintendent  
 Dr. John Nickerson - AUHSD Superintendent  
 Tiffany Benson - Las Lomas Principal  
 Kathy Coppersmith - AUHSD Governing Board  
 Bob Hockett - AUHSD Governing Board  
 Eizabeth Bettis - WCSD Governing Board  
 Steve Malton - WCSD Teacher Rep  
 Ron Jones - WCSD Classified Rep

## Past President

Lisa Sun

## Auditor

Dan Purcell

## School Site Representatives

Sherry Mohebati - Buena Vista  
 Rebecca Lin - Buena Vista  
 Sole Velasco - Indian Valley  
 Casey Brathwaite - Indian Valley  
 Matt Diffley - Indian Valley  
 Elena Songster - Indian Valley  
 Tricy Otten - Murwood  
 Seth Kriz - Murwood  
 Laila Vatanka - Parkmead  
 Cindy Thomas - Parkmead  
 Sarah Talach - Tice Creek  
 Sonali Jolly-Wadhwa - Tice Creek  
 Lisa McConnell - Walnut Heights  
 Dawna Pirkle - Walnut Heights  
 Christina Alessi - WCI  
 Sabrina McQueen - WCI  
 Dayna Loeliger - WCI  
 Jami Greer - Las Lomas  
 Karen Begg - Las Lomas  
 Kathleen Mitchell - Las Lomas  
 Anu Gandhi - Las Lomas

## WCEF Staff—80%

Executive Director - Joanna Grossman

## WCEF Consultant

Database Manager - Alison McDaniel

# JUMP IN AND SUPPORT OUR PUBLIC SCHOOLS TODAY

EVERY DONATION MATTERS. EVERY STUDENT BENEFITS.

## 1 CHOOSE YOUR LEVEL

<p><b>\$2.50</b> A DAY</p> <p><b>COMMUNITY LEADER</b></p> <p>1 Child \$913 2 Children \$1,826 3+ Children \$2,739</p>	<p><b>\$2.00</b> A DAY</p> <p><b>ENGAGED FAMILY</b></p> <p>1 Child \$730 2 Children \$1,460 3+ Children \$2,190</p>	<p><b>\$1.50</b> A DAY</p> <p><b>GOOD NEIGHBOR</b></p> <p>1 Child \$548 2 Children \$1,095 3+ Children \$1,643</p>
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**BECOME AN EDUCATION CHAMPION**  
**Champion** Yearly donation of \$2,500+  
**Visionary** Yearly donation of \$5,000+  
 All donations, from \$10 to \$10,000 make a difference

## 2 MAKE YOUR DONATION



**GIVE MONTHLY OR ONE TIME** with a credit card at [www.wcefk12.org](http://www.wcefk12.org)

**DONATE via VENMO** @WCEFK12 (no cc fees!)

**MAIL A CHECK** payable to WCEF, P.O. Box 186, WC, CA, 94597

**DONATE STOCKS** email [contact@wcefk12.org](mailto:contact@wcefk12.org)

## 3 DOUBLE YOUR GIFT



### MATCHING GIFTS

Many companies will double your gift!

Find out how at: [www.wcefk12.org/match](http://www.wcefk12.org/match)



DONATE AT [WWW.WCEFK12.ORG/DONATE](http://WWW.WCEFK12.ORG/DONATE)

